

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period:

January 23, 2021 – January 22, 2022

- 1) **Employment Unit:** Beasley Media Group – Somerset/New Brunswick, NJ
- 2) **Unit Members (Stations and Communities of License):** WMGQ (FM), New Brunswick, NJ  
WCTC (AM), New Brunswick, NJ
- 3) **EEO Contact Information for Employment Unit:**

<b>Mailing Address:</b>  78 Veronica Ave, Somerset NJ 08873	<b>Telephone Number:</b> 732-249-2600
	<b>Contact Person/Title:</b> Betsy L. Calderin Regional Controller - NJ
	<b>E-mail Address:</b> Betsy.Calderin@bbgi.com

- 4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit: 0**  
  
The Employment Unit did not have any full-time vacancies during the reporting period.

- 5) **Total # of Interviewees Referred:** For the period from January 23, 2021 to January 22, 2022, the Employment Unit interviewed **0** interviewees for **0** full-time job vacancies.

- 6) **Supplemental Recruitment Initiatives:**

- A. **Initiative: Participation in Career Fairs and Related Events**
- B. **On 3/23/21**, the WMGQ Program Director and Morning Show hosts participated in a Career Advice Day at Montclair State University in Upper Montclair, NJ via zoom. The event was an educational Q&A regarding various aspects of broadcasting. Internship opportunities were provided at the end of the session.
- **On 4/14/21**, WMGQ Program Director Debbie Mazella spoke with Brookdale Community College via zoom for their career day that included commercial and non-commercial radio hosts and participants. Internship opportunities were provided at the end of the session.

**Stations WMGQ (FM) and WCTC (AM) are Equal Opportunity Employers.**

**On 5/4/21,** The Promotions Director/Afternoon Drive host was a guest speaker via ZOOM for the broadcasting class at St. Johns University. The event provided broadcast education & real life experiences through a Q&A session. Internship opportunities were provided at the end of the session.

**On 7/1/21,** Daniel Finn, SVP attended the Ocean County Business Association in Toms River, NJ for networking and recruitment possibilities. Beasley Media NJ's Linda Cronk is the President of the Monmouth County Business Association.

**On 11/06/21,** WMGQ Morning show host Joel Katz attended the ribbon cutting ceremony for 107.7 "The Bronc" at Rider University in November 2021. He spoke with students & staff about the broadcasting field. Applications for internships & part-time work were provided.

**On 12/13/21,** the Employment Unit attended The Middlesex County Women in Business Breakfast at Forsgate Country Club in NJ. Recruiting of Interns and employment possibilities were discussed with a Rutgers University professor.

Daniel A. Finn, SVP of Beasley Media is a long-time board member of The New Jersey Broadcasters Association (NJBA). He is on the executive committee and is First Vice-Chairman/Chairman-Elect. NJBA's members include college radio stations. There was a meeting attended by board members and guests **on 12/17/21** for networking and recruitment opportunities. In addition, at this meeting, it was voted to triple the NJBA scholarship money that is allocated to students at the annual convention in Atlantic City.

#### **C. Initiative: School/Community Tours**

Scout Tours are a 30 minute, general overview of the various departments within the radio station. The Scouts are given a tour of the radio station to see how the equipment operates, learn how on-air personalities prepare for an air shift, and observe how different departments work together to keep a radio station running. Specific duties of each department are discussed. Also, the scouts are given the opportunity to record and hear themselves on the radio on the ride home. No requests were received during this reporting period due to COVID-19, but we will continue to promote this opportunity.

#### **D. Internship Program- On-going (1/23/2021-1/22/2022)**

WMGQ-FM / WCTC-AM conduct an ongoing internship program that is advertised on the station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

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During the reporting period the following colleges have had or currently have interns at WMGQ-FM / WCTC-AM: The College of New Jersey.

**E. Initiative: EEO outreach and announcements**

From 1/23/2021 through 1/22/2022, the stations regularly aired EEO outreach announcements on behalf of the NJBA.

**F. Initiative: Management Training**

Regional management personnel reviewed the FCC's EEO FAQ ("FAQs About Equal Employment Opportunity Rules") at <https://www.fcc.gov/general/eo-frequently-asked-questions>. The FAQ provides a wide-ranging guide to the FCC's EEO rules and policies.

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